



Back Office

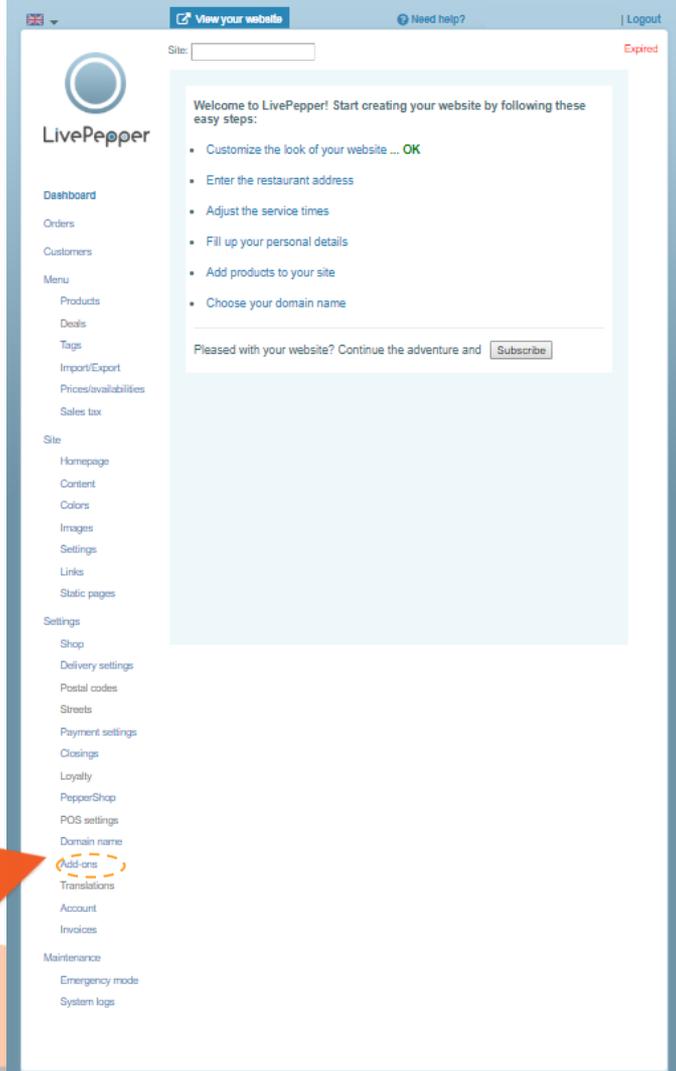
User Guide

▶ **Social media**

Social media

1. Accessing the Social media activation page

- To access this page, click **"Add-ons"** under the **"Settings"** subheading in your Dashboard.



The screenshot shows the LivePepper dashboard interface. At the top, there are navigation links for 'View your website', 'Need help?', and 'Logout'. The main content area displays a welcome message and a list of steps to get started: 'Customize the look of your website ... OK', 'Enter the restaurant address', 'Adjust the service times', 'Fill up your personal details', 'Add products to your site', and 'Choose your domain name'. Below this is a 'Subscribe' button. On the left sidebar, the 'Settings' section is expanded, and the 'Add-ons' menu item is highlighted with a red dashed circle. A large orange arrow points from the text in the first slide to this 'Add-ons' menu item.

Social media

2. Facebook

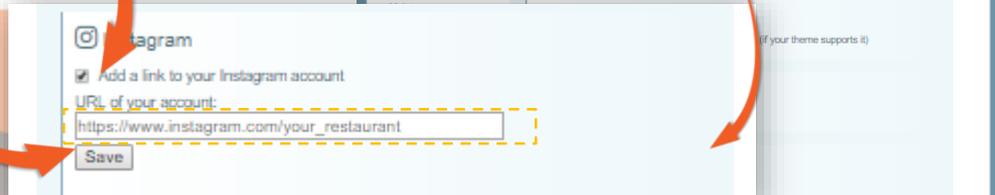
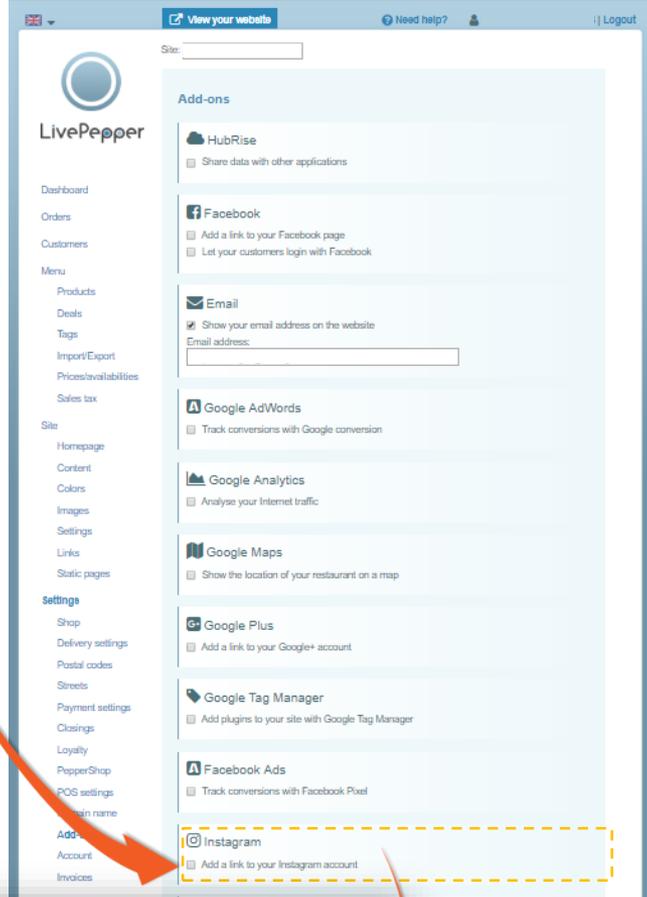
- The "Add-ons" section includes a part for adding a button to your Facebook page.
- Check the **"Add a link to your Facebook page"** checkbox.
- This opens a new field to be completed.
- In the **"URL of your page"** field, enter the Internet address of your Facebook page.
- Click the **"Save"** button.

The screenshot displays the LivePepper website management interface. The top navigation bar includes 'View your website', 'Need help?', and 'Logout'. The left sidebar lists various management sections: Dashboard, Orders, Customers, Menu, Products, Deals, Tags, Import/Export, Prices/availability, Sales tax, Site, Homepage, Content, Colors, Images, Settings, and Reports. The main content area is titled 'Add-ons' and lists several integrations: HubRise, Facebook, Email, Google AdWords, Google Analytics, and Google Maps. The Facebook integration is highlighted with a dashed yellow box and contains the following options: 'Add a link to your Facebook page' (checked) and 'Let your customers login with Facebook'. Below these options is a text input field labeled 'URL of your page' containing the text 'https://www.facebook.com/your_restaurant'. A 'Save' button is located below the input field. A red arrow points from the 'Add a link to your Facebook page' checkbox to the 'URL of your page' field, and another red arrow points from the 'Save' button to the 'Add-ons' section header.

Social media

3. Instagram

- The "Add-ons" section includes a part for adding a button to your Instagram account.
- Check the **"Add a link to your Instagram account"** checkbox.
- This opens a new field to be completed.
- In the **"URL of your account"** field, enter the Internet address of your Instagram account.
- Click the **"Save"** button.



Social media

4. Twitter

- The "Add-ons" section includes a part for adding a button to your Twitter account.
- Check the **"Add a link to your Twitter account"** checkbox.
- This opens a new field to be completed.
- In the **"URL of your account"** field, enter the Internet address of your Twitter account.
- Click the **"Save"** button.

The image shows a screenshot of the LivePepper 'Add-ons' settings page. The page is titled 'LivePepper' and has a navigation menu on the left with categories like Dashboard, Orders, Customers, Menu, Products, Deals, Tags, Import/Export, Prices/availabilities, Sales tax, Site, Homepage, Content, Colors, Images, Settings, Links, Static pages, and Settings. The main content area is titled 'Add-ons' and lists several add-ons with checkboxes and input fields. The 'Twitter' add-on is highlighted with a dashed yellow box, and a zoomed-in view of this section is shown in the foreground. In the zoomed view, the 'Add a link to your Twitter account' checkbox is checked, and the 'URL of your account' field contains the text 'https://www.twitter.com/your_restaurant'. A 'Save' button is visible below the field. Red arrows point from the text in the list to the corresponding elements in the screenshot.

View your website | Need help? | Logout

Site:

Add-ons

- HubRise**
 - Share data with other applications
- Facebook**
 - Add a link to your Facebook page
 - Let your customers login with Facebook
- Email**
 - Show your email address on the website
 - Email address:
- Google AdWords**
 - Track conversions with Google conversion
- Google Analytics**
 - Analyse your Internet traffic
- Google Maps**
 - Show the location of your restaurant on a map
- Google Plus**
 - Add a link to your Google+ account
- Google Tag Manager**
 - Add plugins to your site with Google Tag Manager

Twitter

- Add a link to your Twitter account
- URL of your account:
-

Emergency mode | System logs

Optico

- Track conversions of your incoming calls

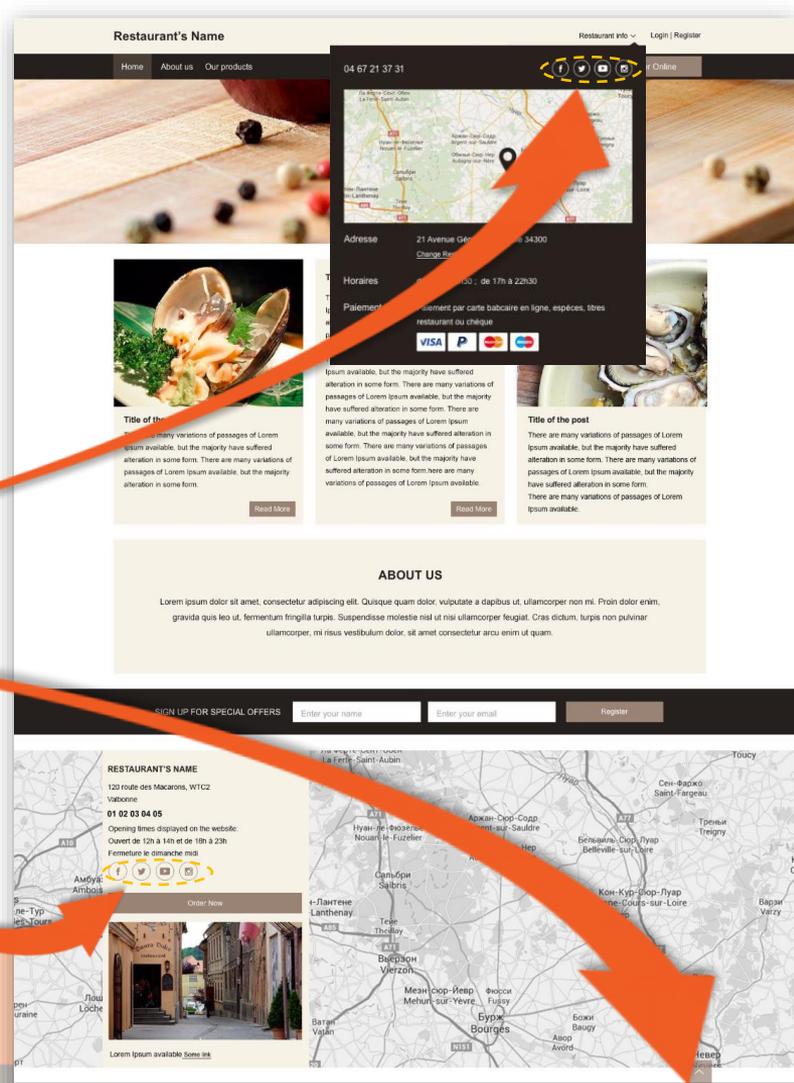
Twitter

- Add a link to your Twitter account

Social media

5. On your website

- The **access buttons to the social media account(s)** which you activated will now be displayed:
- On **every website page**:
 - in the **"Restaurant info" tab**;
 - in the **lower banner**.
- On your site's **homepage** in the general information area.



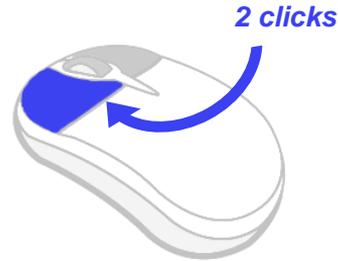
➤ *Opposite is a preview of the home page using a customized version of Theme 1*

▶ **Browsing tools**

► Browsing tools

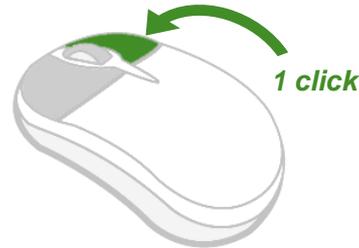
1. Double click

- To double-click, **click the left mouse button twice in quick succession.**



2. Right click

- To right-click, **click the right mouse button once.**



3. Scroll

- To scroll up or down a page, **turn the mouse wheel at the centre of your mouse in the corresponding direction.**

